## **COMMERCIAL STUDIES**

#### Aims:

- 1. To enable students to develop a perceptive, sensitive and critical response to the role of business in a global, national and local context.
- 2. To allow students to balance the demands of social parameters with individual aspirations.
- 3. To develop in students an appreciation for the roles of the entrepreneur and the professional manager.

#### **CLASS IX**

There will be **one** written paper of **two** hours duration carrying 80 marks and Internal Assessment of 20 marks.

The paper will be divided into **two** sections A and B.

Section A (Compulsory) will consist of questions requiring short answers and will cover the entire syllabus.

**Section B** will consist of questions, which will require detailed answers. There will be a choice and candidates will be required to answer **four** questions

from this section.

#### 1. Commercial Activities

- a. Commercial and Non Commercial Activities *Meaning and difference with examples*.
- b. Types of Commercial activities: business, profession and employment meaning and features.
- c. Business Activities

  Meaning and characteristics. Types of
  business activities: industry and
  commerce; classification of industry
  (primary, secondary and tertiary –
  meaning and examples of each).

## d. Non-profit Organisations

Meaning and types (Society, trust, and non-profit companies - Meaning and Examples only).

- 4. To help develop a co-operative attitude through study of the organisation and participation associated with commerce and industry.
- 5. To provide an appropriate body of knowledge and understanding, and to develop appropriate skills as a basis for further study or work or both.

#### e. Commerce

Meaning of Commerce and its classification:

- (i) Trade (types of trade: wholesale and retail, domestic and foreign, e-commerce & e-trade meaning and examples of each.
- (ii) Aids to trade: transport, banking, advertising, insurance, warehousing, packaging meaning and examples of each.
- f. Commercial organizations Classification on the basis of ownership.
  - (i) Private Sector enterprise Sole proprietorship, Partnership, One person company, Joint stock company, Limited liability partnership, Cooperative society (Meaning and features only).
  - (ii) Public sector enterprise Departmental undertaking, public corporation, and government companies (Meaning and features only).
  - (iii) Joint Sector Enterprises Meaning, features only.

# 2. Important departments of a Commercial Organization

- a. Production
- b. Purchasing and Stores
- c. Marketing and Sales

- d. Finance and Accounting
- e. Human Resources
- f. General Administration, Legal and Compliance
- g. Management Integrated System

(Meaning and objectives of each of the above).

### 3. Communication in Commercial organizations

Meaning and process; role of communication in a commercial organization; different methods of communication: letter, e-mail, conference calling (audio & video), telephonic conversation, social media – meaning of each.

## 4. Introduction to Accounting and Book keeping

(a) Meaning and objective

Meaning of accounting and book keeping; objective of accounting; accounting cycle; distinction between accounting and book keeping.

(b) Basic accounting terminology

Capital, liability, asset, revenue, expense, purchase, sales, stocks, debtors, creditors, drawings, debit and credit, discount (Meaning only).

(c) Basic accounting principles and concepts.

Business entity, money measurement,
going concern, accounting period, dual
aspect and accounting equation, matching
principle, principle of full disclosure –
meaning and examples.

#### (d) Journal

Meaning of Journal; and classification of accounts, rules of debit and credit.

Recording of transactions in journal. (Simple numericals based on the terminology mentioned in part (b) need to be covered. Compound journal entries including cash discount, bad debts and opening and closing entries need not be covered).

#### (e) Ledger

Meaning, posting and balancing of ledger accounts. (**Ledger posting** on the basis of simple journal entries).

#### (f) Trial balance

Meaning, objectives and preparation of trial balance with the given set of ledger account balances.

(Re-drafting of trial balance need not be covered.)

#### (g) Cash Book

Meaning, types of cash books, preparation of single column cash book

#### 5. Banking

Commercial Banks - Functions and Types of Accounts (Savings, Current, Recurring & Fixed Account – meaning and difference only).

#### 6. Trade

- (a) Channels of distribution: Physical C & F Agents, Wholesalers, Distributors & Retailers (Meaning only).
- (b) E-commerce & E-trade *Merits and demerits of online trading.*

## 7. Social Responsibility of Commercial Organisations towards the Environment:

- E- Waste Management
- Recycling
- Afforestation
- Eco Friendly products
- Legal Compliance of environmental norms

(A brief understanding of the above).

#### INTERNAL ASSESSMENT

A minimum of three assignments are to be done during the year, as assigned by the teacher.