

CBSE Class 7 Civics Chapter 6 Understanding Media Important Questions

1. Define the term “media.” Explain what “mass media?” is
2. Why do you think newspapers are called print media, while TV and radio are referred to as electronic media?
3. What are the ways in which Mass Media earn money?
4. The _____ offers a large variety of information to suit the tastes of different readers.
5. What is referred to as censorship?
6. What does TV do to us and what can we do with TV?
7. What is the consequence of the media ‘setting the agenda’ by reporting on the Fashion Week rather than the slum demolitions?
8. What is social advertising?
9. In what ways does the media play an important role in a democracy?
10. You have read about the ways in which the media ‘sets the agenda’. What kind of effect does this have in a democracy? Provide two examples to support your point of view.
11. Explain the terms, “Publish” and “Broadcast.”
12. What is a public protest?
13. Describe how media is far from independent these days.
14. Which are the different products advertised during your favourite TV programme? Name any five.
15. What was the role of media in awakening us about bad impacts of cola on our health?
16. Media is not interested in covering small issues that involve ordinary people and their daily life. Why? Give reasons.
17. What are the main uses of the internet?
18. Give examples of Mass Media.
19. The technology used by mass media keeps on _____
20. How is the modernisation of media beneficial for us?