

Brand Ambassadors In India

Do you know, **Who is the brand ambassador to promote the 'Swachh Bharat Mission, City Compost' campaign?** Well, it's Amitabh Bachchan and along with this he also promotes various other brands, campaigns and schemes.

The table below gives the list of personalities who are brand ambassadors and are associated with the promotion of the famous brands or campaigns.

List of Brand Ambassadors in India - Brands & Campaigns	
Brand Ambassadors	Product/Brand/Campaign
Yash & Wife Radhika Pandit (Actors)	Govt-Aided Mass Marriage Scheme
Yami Gautam	Himachal Government's Global Investors' Meet 2019, Fair & Lovely
Virender Sehwag	Policy Bazaar
Virat Kohli	Blue Star, Well Man, Himalaya, Myntra, Google Duo, Mobile Premier League, Shyam Steel, Amaze(Inverters and Batteries), Puma, Hero MotoCorp, Colgate, Sun Pharma- Volini, Wrogn, MuveAcoustics, Too Yum, Tissot, Audi India, Manyavar, Royal Challenge, Boost Energy Drink, American Tourister Bags, Vicks India, Uber India, MRF Tyres, Remit2India, Philips India, Valvoline
Vikas Khanna	IAAC(Indo-American Art Council), Quaker oats, Pepsi Co, Bergner India,
Victoria Lopyreva	FIFA World Cup 2018
Varun Dhawan	Skill India Campaign, Emami Navratna Cool, Reebok, Maruti, Maza, Sky Bags, Philips India
Suresh Raina	Ghaziabad Municipal Corporation, Swachh Bharat Mission in Ghaziabad, Fantasy Sports Platform Fantain by Book My Show
Sunny Leone	Futsal football franchise Kerala Cobras
Sunil Chhetri (Indian footballer)	Puma
Suniel Shetty (Actor)	Brand Ambassador for NADA (National Anti-Doping Agency)
Shreyas Iyer	BoAt Speakers

Shilpa Shetty Kundra	Bodycare International
Shawar Ali (Actor)	Call mama- Free Calling App from My Country Mobile
Shah Rukh Khan	Pepsi, Hyundai, Frooti, Lux, Dish TV, Denver, Big Basket, Kent for Security product range, V-Nourish
Sara Ali Khan	Vivo "s" Series
Sandeep Patil	Indoor Cricket Team
Salman Khan	Pepsi, BharatPe
Saina Nehwal	Rasna, Edelweiss Group, Herbalife, Yonex, FlipKart, Kaira, Bajaj Nomarks, Sahara, Indian Overseas Bank, Iodex, Huawei, Kellogg's, Savlon India
Saima Wazed Hossain	WHO Goodwill Ambassador(for Autism in South Asia)
Rohit Sharma	Spain's Football League LaLiga, Noise, SHARP TV, Trusox India, Nissan Global Ambassador
Rishab Pant	Himalaya Drug Company
Ranveer Singh	Manyavar, Okaya Power Group, JBL, Flite, Bingo, Llyod, Xiaomi India, Kajaria Ply, Dish TV, Siyaram, Big Muscle, Nutrition, Nerolac, Kotak Mahindra Bank, Thumbs Up, Make My Trip, Set Wet, Adidas, Carrera FW, Jack And Jones, Colgate, Nexa, Vivo, Ching's, Kellogg's, Royal Stag
Prithvi Shaw	Navneet Education Ltd, Fanmojo
P V Sindhu	Visa (Payment Technology Company)
Nitin Gadkari	Road Safety
Murali Kartik	Fantasy 11
Mayank Aggarwal	Fast&Up
Mandira Bedi	MevoFit
Mahendra Singh Dhoni	CARS24, Indian Army, Menswear Brand Indian Terrain, Indo-American Arts Council (IAAC), Colgate, redBus, Sumadhura Group, Mastercard, Bharat Matrimony, Indigo Paints, NetMeds (Online Pharmacy), Gaming platform Dream11, Chocolate Snickers
Kriti Sanon	Skincare Brand JOY, Magic Bricks, Dabur(for its skincare brand Fem), Whirlpool, BATA
Kidambi Srikanth	ITM Group of Institutions

Katrina Kaif	Lino Perros Bags, Kalyan Jewellers, Educate Girls(Non-Profit Organization), Lenskart, Tropicana, PriyaGold Hunk, Berger Paints, Xiaomi's Redmi Y, Metro Shoes, FBB Fashion, Splash, Johnson Tiles, Lux, Titan Raga, Fevicol, Yardley, Choc On, Slice, Veet, Doublemint, 'Emami 7 Oils in One', Reebok.
Kartik Aryan	Lux Inferno, Armani Exchange Watches, Cadbury, Manyavar, Oppo, Hummel, Magic Moments, BoAt Speakers, Mufti, Emami(skincare), Park Avenue Fragrances, Envy 100 Crystal
Kartik Aaryan and Tara Sutaria	ITC Engage
K Chandrashekhara Rao	Telangana State Road Transport Corporation
Jasprit Bumrah	Seagram's Royal Stag, Estrolo
Jacqueline Fernandez	Delhi Dynamos FC, The Body Shop, Queo(Bath Wear), Dabur, boAt, Casio India, Bella Casa, Nova Eyewear, Magic Moments, Tresemme, IMARA, Just F(Women Active Wear), M Bazar, Iconic Galaxy,
Indian Hockey Player Dharamvir Singh	Arganish
Ileana D'Cruz	CavinKare's Indica
Hima Das	Gatorade by PepsiCo, Assam(State Brand Ambassador)
Harbhajan Singh	Brune & Bareskin
Farhan Akhtar	United Breweries Limited (Kingfisher Ultra)
Emilia Clarke	Clinique
Disha Patani & Chef Sanjeev Kapoor	Washington Apples
Dia Mirza	Environmental Issues
Colombian Footballer Yerry Mina	Hero MotoCorp
Chef Sanjeev Kapoor	Leonardo Olive Oil, Tata Sampann(spices)
Arjun Kapoor	Chelsea FC
Anushka Sharma	Godrej Consumer Products, Myntra, Google Duo, Skill India Campaign, Cox and Kings, Colgate, Rupa and Company,
Anil Kapoor	Malabar Gold and Diamonds, Scot's Eyewear, Spotify
Ananya Pandey	Fastrack Perfumes, Cadbury, Lakme, Maybelline

Amitabh Bachchan	FirstCry, Kalyan Jewellers, Dabur, Emami, parker Pen, ICICI Bank, Maggi, Lux InnerWear, Navratna Oil, Cadbury,
Alia Bhatt	Cadbury, Hero MotoCorp, UberEats, Nokia, Vicco, Phillips, Garnier, Hero Pleasure, Maybelline, Coca Cola, Caprese Bag
Akshay Kumar	CavinKare's Indica, New India Conclave 2018, GOQI, TAFE(Tractors and Farm Equipments)Ltd., Road Safety Awareness Campaign
Aditi Rao Hydari, Mithali Raj and Shakti Mohan	L'Oreal Paris
Aamir Khan	Phone Pe, Samsung, Datsun India, Vivo

Brand Ambassadors in India For Government Schemes

The table given below highlights the personalities who promote various government schemes or campaigns.

Brand Ambassadors	Government schemes/Campaigns	Details
Amitabh Bachchan	City Compost Campaign	A part of the 'Swachh Bharat Mission'
	Swachh Bharat Abhiyan	Started by Prime Minister Narendra Modi.
	Pulse Polio	To promote Polio Eradication Campaign
Baba Ramdev	Brand Ambassador of yoga and Ayurveda in Haryana	Promotes yoga and Ayurveda in a big way
Deepika Padukone	Indian Psychiatric Society	The largest association of Indian Psychiatrists
Dia Mirza	Swachh Saathi	Swachh Bharat Mission's youth-based Swachh Saathi (student internship) programme
John Abraham	Arunachal Pradesh Tourism Ambassador	To promote tourism in Arunachal Pradesh
Madhuri Dixit	MAA- Mothers Absolute Affection'	By Ministry of Health and Family Welfare to bring undiluted focus on promotion of breastfeeding
Master Tiwari	Digital India	It was launched on 1 July 2015 by Prime Minister Narendra Modi.

Narendra Modi	Incredible India	By Ministry of Tourism with an aim of promoting India as a destination of choice for the discerning traveller
Nawazuddin Siddiqui	UP farmers' scheme Samajwadi Kisan Bima Yojna	The scheme provides for cashless treatment up to Rs 2.5 lakh and Rs. one lakh for the organ transplant.
Piruz Khambatta	Make In India	Launched by Prime Minister Narendra Modi
PV Sindhu	Central Reserve Police Force (CRPF)	-
Sachin Tendulkar	Anti- liquor and antidrug campaign of Kerala	It will create awareness among people against alcoholism and drug abuse.
Sakshi Malik	Beti Bachao, Beti Padoos campaign in Haryana	Olympics 2016 bronze medallist. The scheme mainly targets the clusters in Uttar Pradesh, Haryana, Uttarakhand, Punjab, Bihar and Delhi.
Shah Rukh Khan	West Bengal Brand Ambassador	The campaign started with shortlisting 200 places from all of the Indian states.
Shilpa Reddy	Confederation of Women Entrepreneurs (COWE)	Create centres of excellence for women to gain knowledge, develop skills, provide infrastructure, access to resources to their business.
Steffi Graf	Kerala's Ayurveda	to promote tourism and position the state of Kerala as home of ayurveda.
Vidya Balan	Samajwadi Pension Yojna	Launched by Uttar Pradesh Govt.
Virat Kohli	Punjab National Bank	-

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