

30 July 2020: PIB Summary & Analysis

1. National Ayush Mission

Context:

AYUSH Minister reviews the National AYUSH Mission and Operationalisation of AYUSH HWCs.

To know more about the [National Ayush Mission](#), click on the linked article.

2. Central Consumer Protection Authority

Context:

Central Consumer Protection Authority (CCPA) established.

About the Central Consumer Protection Authority (CCPA):

- The [Consumer Protection Act, 2019](#) has come into force from 20th July 2020.
- The CCPA has been established as per Section 10 of the Act.
- **The objective of the CCPA is to promote, protect and enforce the rights of consumers as a class.**
- It will be empowered to:
 - Conduct investigations into violation of consumer rights
 - Institute complaints/prosecution
 - It can file complaints of violation of consumer rights or unfair trade practices before the District Consumer Disputes Redressal Commission, State Consumer Disputes Redressal Commission, and the National Consumer Disputes Redressal Commission.
 - Order recall of unsafe goods and services
 - Order discontinuation of unfair trade practices and misleading advertisements
 - Impose penalties on manufacturers/endorsers/publishers of misleading advertisements
- The CCPA will be a national-level regulator with its headquarters in Delhi.

3. Subhash Chandra Bose Aapda Prabandhan Puraskar

Context:

The government invites nominations for the Subhash Chandra Bose Aapda Prabandhan Puraskar for excellence in the field of disaster management.

For more on the Puraskar, check [PIB dated Jan 23, 2020](#).

4. AIM-iCREST

Context:

Atal Innovation Mission launches 'AIM-iCREST'.

About AIM-iCREST:

- AIM-iCREST is an incubator capabilities enhancement programme for a robust ecosystem for creating high-performance start-ups.
- AIM has launched the programme in collaboration with the Bill & Melinda Gates Foundation and the Wadhvani Foundation.
- AIM-iCREST has been designed to enable the incubation ecosystem and act as a growth hack for AIM's Atal and established incubators across the country.
- Under the initiative, AIM's incubators are set to be upscaled and provided requisite support to foster the incubation enterprise economy, which will help them to significantly enhance their performance.
- It will also provide training to entrepreneurs through technology-driven platforms and processes.

About the Atal Innovation Mission (AIM):

Atal Innovation Mission (AIM) is the Indian Government's flagship programme to foster a culture of entrepreneurship and innovation. It has the following sub-components:

1. [Atal Tinkering Labs](#)
2. Atal Incubation Centres
3. [Atal New India Challenge](#)
4. Mentor of Change Program
5. Atal Community Innovation Centre
6. Atal Research & Innovation for Small Enterprises (ARISE)