

Intensified Mission Indradhanush 3.0 [Govt. Schemes for UPSC]

The Central Government launched the Intensified Mission Indradhanush 3.0 in February 2021 with a view to extending the routine immunisation program to all pregnant women and children who had missed it due to the COVID-19 pandemic. In this article, you can read all about this important health scheme of the Indian Govt. Govt. schemes are a crucial segment of the [UPSC syllabus](#).

What is Intensified Mission Indradhanush?

The Intensified Mission Indradhanush (IMI) was launched in 2018 by the Central Government with the objective of covering all children under the age of two and pregnant women for immunisation who were not covered under the [Universal Immunisation Programme \(UIP\)](#).

- This programme was to intensify the Mission Indradhanush that had been launched in 2014.
 - The objective of Mission Indradhanush was to have a 90% coverage of the UIP in India by 2020 and sustain the same.
- IMI 2.0. was launched in December 2019 and continued up to March 2020, to further extend the reach and coverage of the mission, including tribal and hard-to-reach areas.
- Although the scheme comes under the Ministry of Health and Family Welfare (MoHFW), it is supported by many other ministries/departments such as:
 - Ministry of Information and Broadcasting
 - Ministry of Panchayati Raj
 - Ministry of Women & Child Development
 - Ministry of Housing and Urban Affairs
- The diseases covered under the mission are polio, diphtheria, measles, whooping cough, hepatitis B, tetanus, meningitis, rubella, Japanese encephalitis and pneumonia.

The below table will give you links to other important health schemes of the government.

National Health Mission	National Rural Health Mission
National Urban Health Mission	National Health Assurance Mission
Ayushman Bharat Programme	National Ayush Mission

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In February 2020, the Central Government launched IMI 3.0 to further extend the coverage of the national immunization programme. The main objective of the mission is to reach the unreached population with respect to immunization and offer all the available vaccines under the UIP to all

pregnant women and children under two years of age. The ultimate goal of the campaign is to achieve complete universal immunization in India.

Since the mission is being implemented even as the [COVID-19](#) pandemic is still persisting in the country, the officials and people involved in the mission have been advised to follow all the required protocols of social distancing, masks, etc.

According to the Health Ministry, Day 1 of IMI 3.0 covered more than 5000 pregnant women and 29000 children.

