

KENDRIYA VIDYALAYA SANGATHAN
REGIONAL OFFICE VARANASI
SESSION ENDING EXAM 2014-15

CLASS: - XI

MAX. MARKS: -90

SUBJECT: - BUSINESS STUDIES

MAX. TIME: - 3:00 HOURS

Questions

GENERAL INSTRUCTIONS:

- (I) Answers to questions carrying one mark may be of one word to one sentence.
- (II) Answers to questions carrying 3 marks may be of 50 – 75 words.
- (III) Answers to questions carrying 4-5 marks may be about 150 words.
- (IV) Answers to questions carrying 6 marks may be about 200 words.
- (V) Attempt all parts of a question together.

1. What do you mean by Business ethics? 1
2. Why do banks hesitate to lend money to small scale industries? 1
3. Enumerate any two objectives of WTO? 1
4. Mention any one responsibility of business towards consumers? 1
5. Why does an exporter need a letter of credit? 1
6. How can we provide protection from virus attack? 1
7. Write any two difficulties which the manufacturers will face if wholesalers are eliminated? 1
8. State any two limitations of the Departmental store? 1
9. Explain the concept of GDR and ADR? 3

10. A person did not disclose the heart disease while taking a life insurance policy. Which principle of insurance he has violated? Explain that principle? 3
11. What are the privileges of a private company? 3
12. Write any three features of public private partnership? 3
13. List the documents required for the incorporation of a company? 3
14. Discuss any three ways in which e-banking can be conducted? 3
15. Write short notes on:- 4
(a) Multiple option deposit a/c
(b) RTGS
16. Describe the nature of business risk? 4
17. The manager of a petrol pump sells adulterated petrol and diesel to the customers. This has led to defects in the working of engines of the vehicles of the customers and also created excessive pollution in the air. Is the manager's conduct ethical? Why? 4
18. Compare Business, profession and employment on the following basis: - 4
(a) Qualification (b) Mode of establishment (c) Return (d) Risk
19. What is a vending machine? Explain any three benefits of vending machines? 4
20. Distinguish between shares and debentures? 5
21. You are a businessman and want to implement e-commerce. Briefly explain the resources which you would require for its successful implementation? 5
22. Why are Global enterprises considered superior to other business organizations? 5

23. Discuss any five incentives provided by Indian government for industries in backward and hilly areas? 5

24. "As a source of finance, retained profits are better than any other source of raising finance". Do you agree with this view? Give reasons for your answer?

OR

The Directors of a company have decided to set up a new plant at an estimated cost of rupees ten crores. State the merits and demerits of issuing equity shares for the purpose?

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25. What do you mean by international business? How is it different from domestic business?

OR

Discuss the important documents used in exporting? 6

26. What factors are important to be considered while starting a business? Explain.

OR

What do you mean by Memorandum of Association? Describe its various clauses? 6

27. Imagine life without your local market. What difficulties would a consumer face if there is no retail shop?

OR

Name the retail organization where the same type of commodities are sold in all the shops located all over the country and give an example of this. What are the features of such an organization?

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