

KENDRIYA VIDYALAYA SANGATHAN, AGRA REGION**SESSION ENDING EXAMINATION (2019-20)****CLASS: XI (SET-V)****SUBJECT: BUSINESS STUDIES (054)****MAX.MARKS: 80****TIME: 3 HOURS****GENERAL INSTRUCTIONS:**

1. There are total 34 questions in this question paper and attempt all parts of a question together
2. Answers to questions carrying 1 mark (**SECTION-A**) may be from one word to one sentence.
3. Answers to questions carrying 3 marks (**SECTION-B**) may be from 50-75 words.
4. Answers to questions carrying 4-5 marks (**SECTION-C & D**) may be about 150 words.
5. Answers to questions carrying 6 marks (**SECTION-E**) may be about 200 words.

(SECTION-A)

Q1. Identify the activities that are undertaken to earn a living?

1

- (a) Economic activities
- (b) Political activities
- (c) Social activities
- (d) Environment activities

Q2. Which partner allows the firm to use his /her name by a firm.?

1

- (a) Nominal partner
- (b) Active partner
- (c) Secret partner
- (d) Dormant partner

Q3. _____ are set up under an Act of parliament and are governed by the provisions of the Act.

1

- (a) Statutory Corporations
- (b) Partnership
- (c) Limited Companies
- (d) Private Companies

Q4. Which instrument is payable to any person who presents it for payment at the bank counter?

1

- (a) Bearer cheque
- (b) Crossed cheque
- (c) Demand Draft
- (d) None of the above

Q5. Exporters get various benefits in the form of subsidies. To avail these subsidies, they have to show _____ issued by appropriate authority.

1

- (a) IEC
- (b) RCMC
- (c) ECGC
- (d) COD

Q6. What kind of stores have fixed rates and maintain uniform pricing policies for all their stores?

1

- (a) Departmental stores
- (b) Multiple shops
- (c) Supermarket
- (d) General stores

Q7. _____ venture is a form of market entry strategy with the establishment of a new wholly owned subsidiary in a foreign country.

1

- (a) Greenfield
- (b) Whitefield
- (c) Redfield
- (d) Blackfield

Q8. Make in India is the Indian Government's flagship program, intended to help turn India into a global manufacturing hub. (True/ False)

1

Q9. CSR stands for Customer Social Responsibility (True/ False)

1

Q10. Which of the following is NOT a problem faced by small businesses in India?

1

- (a) Lack of good quality raw materials
- (b) Lack of finance
- (c) Lack of labour
- (d) Lack of technology

Q11. Define B2B commerce. 1

Q12. State any one feature that you may notice in a partnership firm. 1

Q13. This policy is taken up by two or more people. The premium is paid jointly or by either of them in instalments or lump sum. 1

Q14. _____ is an online record of what a person has picked up while browsing the online store. 1

Q15. Write two examples of business ethics. 1

Q16. Which step precedes the allotment of shares? 1

Q17. Explain the meaning of cash credit. 1

Q18. Kishan was a sugarcane juice seller in his village. He realizes that, suddenly, his customers were complaining about the taste and some of them even fell sick after having it. Identify the issue Kishan is facing here. 1

Q19. Purchase and sale of goods and services in large quantities for the purpose of resale or intermediate use is referred to as _____. 1

Q20. Match the columns: 1

- | | |
|---|-----------------------|
| (i) The main objective of the business is | a) To sell goods |
| (ii) The primary objective of a profession is | b) To earn profit |
| | c) To provide service |

(SECTION-B)

Q21. Why is the government company form of organisation preferred to other types in the public sector? 3

Q22. Write any three points of difference between owner's fund and borrowed fund. 3

Q23. In what ways is exporting a better way of entering into international markets than setting up wholly owned subsidiaries abroad? 3

Or

Identify the values affected by international trade because of the following reasons:

- i. Dumping of goods.
- ii. Leads to cultural invasion.
- iii. Adversely affects the domestic industries of host countries.

Q24. Name the organisation which registers local small-scale industries and maintains their records. Explain any two roles. 3

Q25. Discuss the salient aspects of B2C commerce. 3

(SECTION-C)

Q26. Define partnership. State its three important features. 4

Q27. Identify and explain the form of public sector enterprise in the following cases: 4

- i. This is the oldest and traditional form of public enterprise.
- ii. Special act of the parliament brings this public enterprise into existence.

Q28. Write short notes on:

- i. Sight draft
- ii. Usance draft types
- iii. Import general manifest
- iv. Dock challan

4

Or

Explain the different documents related to goods.

(SECTION-D)

Q29. Why does business need multiple objectives? Explain any five such objectives. 5

Q30. Explain the types of Life Insurance Policies? 5

Q31. Explain the need for outsourcing. 5

Or

Discuss several ways by which safety and security of e-business transactions can be insured.

(SECTION-E)

Q32. Explain the reasons for the need for pollution control. 6

Or

Describe the role of social responsibility in today's era.

Q33. Distinguish between 'Memorandum of Association' and 'Articles of Association.' 6

Q34. What do you mean by mail order houses? Write 5 advantages of mail order houses. 6

Or

What are the relative advantages of consumer co-operative stores over other large-scale retailers?