

ASEEM Portal [UPSC Notes]

What is the ASEEM Portal?

The ASEEM Portal is an online portal to help skilled people find sustainable livelihood opportunities. It was launched by the Ministry of Skill Development and Entrepreneurship (MSDE) in 2020 to provide job opportunities to migrant labourers returning from their place of work in the wake of the coronavirus pandemic.

- The portal is expected to bridge the gap between demand and supply of skilled workforce.
- The portal can be accessed at <https://smis.nsdcindia.org/>.
- It acts as a directory of skilled workforce in India.
- The portal's objective is to offer a platform that matches the supply of skilled workforce with the market demand, thereby enabling better livelihood opportunities.
- ASEEM is an acronym for 'Aatamanirbhar Skilled Employee Employer Mapping'.
- The portal gives relevant insights into the workforce information such as:
 - Supply-demand patterns in Indian states
 - What are the popular job roles from a supply-demand perspective
 - Demographics and other placement insights
 - Migration patterns with respect to locations, skills and salaries.
- It is developed and maintained by the National Skill Development Corporation (NSDC) in collaboration with a private firm based in Bengaluru.
- The portal gives insights and information on the industry requirements when it comes to skills, skill gap analysis, key workforce suppliers, major consumers, demand per district or state or cluster, migration patterns and potential career prospects for job seekers.
- It is an AI-powered portal giving realtime information. It will also help policymakers in taking decisions regarding skill development and employment.
- The online portal is also available as an App for smartphones.
- Candidates can register and create a profile for availing the benefits of the portal.

ASEEM Portal Benefits

The ASEEM Portal offers a number of benefits to job seekers, employers, training providers and government agencies also.

Benefits for job seekers:

- Access to livelihood opportunities
- Automated profile building on the portal
- Jobs matched with skill sets and interests

- Vernacular skill development and training opportunities

Benefits for employers/aggregators/agencies:

- Portal gives access to a consistent supply of workforce
- Demand creation based on role, location, skills, etc.
- Access, search and filter candidates based on requirements

Benefits for training providers/partners:

- Assured placements for their deserving candidates
- Knowledge of skill demands according to which they can provide training
- Higher potential to earn and grow

Benefits for government agencies/bodies:

- Clear demand visibility
- Access to information, insights and opportunities
- Helps in policymaking because of a better understanding of the workforce demand and supply

Benefits for migrant workers:

- A database of labour migrants in Indian states and overseas citizens, who returned to India under the Vande Bharat Mission and filled SWADES Skill Card, has been integrated with the ASEEM portal.