

28 Dec 2021: PIB Summary & Analysis

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1. National Mission on Edible Oils-Oil Palm

Context:

Business Summit on National Mission on Edible Oils-Oil Palm in Hyderabad.

Know more about the [National Mission on Edible Oils-Oil Palm](#) in the linked article.

2. Consumer Protection (Direct Selling) Rules, 2021

Context:

Centre notified the Consumer Protection (Direct Selling) Rules, 2021.

Details:

- The direct selling entities have to ensure that these new rules are complied with within 90 days.
- The Rules notified by the nodal Consumer Affairs Ministry are to be complied with by both direct selling entities and direct sellers using e-commerce platforms for sale.

Salient Features of the Notified Rules:

- The new Rules ban companies from promoting pyramid and money circulation schemes.
- According to the new rules, the direct selling companies will also be liable for the grievances arising out of the sale of goods or services by its direct sellers.

- As per the new rules, state governments will have to set up a mechanism to monitor or supervise the activities of direct sellers and direct selling entities.
- Every direct selling entity has to establish an adequate grievance redressal mechanism and display the current and updated name, contact details including telephone number, email address and designation of such officer on its website, and the details of its website shall also be prominently printed on the product information sheet or pamphlet.
- The grievance redressal officer must acknowledge the receipt of any consumer complaint within forty-eight working hours of receipt of such complaint and redresses the complaint normally within a period of one month from the date of receipt of the complaint.
- Every direct selling entity shall appoint a nodal officer who shall be responsible for ensuring compliance with the provisions of the Act and the Rules made thereunder.
- Such entity shall ensure that the advertisements for marketing of goods or services are consistent with the actual characteristics, access and usage conditions of such goods or services.
- A direct selling entity shall monitor the practices adopted by its direct sellers and ensure compliance with these rules by means of a legally binding contract with such direct sellers.
- Every direct selling entity shall maintain a record of relevant information allowing for the identification of all direct sellers who have been delisted by the direct selling entity and such list shall be publicly shared on its website.

Also read: [Consumer Protection Act, 2019](#)

3. Indigenous extreme cold weather clothing system (ECWS)

Context:

DRDO handed over indigenous extreme cold weather clothing system (ECWS) to five Indian companies.

What is ECWS?

- The ECWS is required by the Indian Army for its sustained operations in glacier and Himalayan peaks.
- The Army, till recently, has been importing extreme cold weather clothing and several Special Clothing and Mountaineering Equipment (SCME) items for the troops deployed in high altitude regions.
- The [DRDO](#) designed ECWCS is an ergonomically designed modular technical clothing with improved thermal insulation and physiological comfort based on the insulation required at

various ambient climatic conditions in Himalayan regions during different levels of physical activity.

- The three-layered ECWCS is designed to suitably provide thermal insulation over a temperature range of +15 to -50° Celsius with different combinations of layers and intensity of physical work.

4. Dara Shikoh

Context:

Conference on Dara Shikoh organised by Aligarh Muslim University in New Delhi.

Know more about [Dara Shikoh](#) in the link.

5. Gram Ujala

Context:

CESL achieves 50 lakhs LED bulb distribution milestone under flagship Gram Ujala.

Details:

- Convergence Energy Services Limited (CESL) achieved this milestone under Project Crore of its Gram Ujala programme.
- CESL is providing high-quality 7-Watt and 12-Watt LED bulbs with 3 years guarantee at a cost of INR 10 per bulb in exchange for working incandescent bulbs. Every household can exchange a maximum of 5 bulbs.
- The programme is running till March 2022.
- CESL is a wholly-owned subsidiary of Energy Efficiency Services Limited (EESL), which is a joint venture of public sector companies under the Power Ministry.

Read more on the Gram Ujala Scheme in [PIB dated March 19, 2021](#).

6. Project to upskill the cane and bamboo artisans of Nagaland

Context:

Ministry of Skill Development launched a project to upskill the cane and bamboo artisans of Nagaland.

Details of the project:

- The pilot project has been launched under the Recognition of Prior Learning (RPL) component of the [Pradhan Mantri Kaushal Vikas Yojana \(PMKVY\)](#).
- **Project's objective:**
 - To upskill the local weavers and artisans to enhance their productivity through RPL assessment and certification in traditional handicrafts.
- The project targets to upskill over 4,000 craftsmen and artisans.
- **Expected benefits of the programme:**
 - Improve the competencies of the unorganized workforce.
 - Alignment of the artisans and weavers with the standardized [National Skills Qualifications Framework \(NSQF\)](#).
 - Help artisans and weavers sustain their livelihoods and enhance their skills and technical knowledge.
 - Augment the marketing skills and techniques.
 - Thus, promoting traditional and local crafts of cane and bamboo artisans.
- The certification will be done through the Upskilling Bridge Module.
 - Under the initiative, each batch shall run for 12 days with 12 hours orientation and 60 hours Bridge Module.
 - Further, after the orientation programme along with the Bridge Module, the artisans and weavers shall be certified with the RPL Type-1.
 - The training delivery partners for the upskilling initiative are Cane Concept and Handloom Naga.
- The artisans and weavers will be selected from the traditional crafts clusters of Nagaland. The selection will be made on the basis of the existing experience of these candidates.

7. PLI Scheme for Textiles

Context:

Operational guidelines for Production Linked Incentive (PLI) Scheme For Textiles finalized.

Details:

- The government has approved the [PLI scheme](#) for textiles with an outlay of Rs. 10683 crore over a five year period.
- The objective is to promote the production of MMF Apparel, MMF Fabrics and Products of Technical Textiles in the country.
- It also aims at transforming the country to be globally competitive in textiles and creating employment.
- The scheme is to support the creation of a viable enterprise and a competitive textile industry.
- The scheme is under the Ministry of Textiles, GOI.

Also read: [National Technical Textiles Mission \(NTTM\)](#)
