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Term - 2

Business Studies - II

(COMMERCE and HUMANITIES GROUP)

Instruction: Section-A

1. Question No. 1 consists of 4 sub parts (1 a to 1 d) carrying 1 mark each.

2. Question No. 2 to 5 will carry 2 marks each. Answer of each question should be given in 5-10 lines.

3. Question No. 6 consists of 3 sub parts carrying 4 marks each, Do any 2 questions out of 3 questions. Answer of each question should be given in 15-20 lines.

Section-B

4. Question No. 7 consists of 2 sub parts (7 a to 7 b) carrying 1 mark each.

5. Question No. 8 to 12 will carry 2 marks each. Answer of each question should be given in 5-10 lines.

6. Question No. 13 consists of 3 sub parts carrying 4 marks each, Do any 2 questions out of 3 questions. Answer of each question should be given in 15-20 lines.

SECTION - A

1 Ans the following questions, each question carry one mark:

(a) Which of the following is not an external source of recruitment?

- (a) Campus recruitment (b)
- (c) Promotion

- (b) Casual callers(d) Direct recruitment
- (b) What is Break-Even Point?
- (c) A supervisor is also a leader of his subordinates. (True or False)
- (d) Co-ordination is needed:
 - (a) At top level management
- (b) At middle level management
- (c) At lower level management
- (d) At all the levels of management

All questions are compulsory each question carry two marks:

2 What are selection tests?
3 Explain the term 'Span of Control'.
4 Explain the Upward Communication with example.
5 "Co-ordination is the essence of management" Comment.

	Do any 2 questions, each question carry four marks:		
6	(i) What is the Importance of Training?		4
6	(ii) Briefly explain the four elements of Directing.		4
6	(iii) Explain any four principles of Co-ordination.		4
SECTION - B			
7	Ans the following questions, each question carry one mark:		
	(a) A company can raise capital through the primary market in the form of:		1
	(a) Equity shares (b)) Preference shares	
	(c) Debentures (c	l) All of the above	
	(b) In case an aggrieved consumer is not satisfied with the decision of the		1
	State Commission, he can make a further appeal in :		
	(a) National Commission (b) District Forum	
	(c) Supreme Court of India (c	l) None of the above	
	All questions are compulsory each question carry two marks:		
8	What are Financing Decisions?		2
9	What do you mean by Bull and Bear?		2
10	What do you mean by Working Capital?		2
11	What do you mean by Consumer Protection?		2
12	What is Secondary Market?		2
Do any 2 questions, each question carry four marks:			
13	(i) Write any four rights of consumers.		4
13	(ii) Explain any four functions of stock exchange.		4
13	(iii) Discuss any four factors affecting fixed capital requirements.		4