

**Karnataka Board Class 12 Business Studies Question Paper 2022****(English Version)****Instructions to the Candidates**

1. Write the serial number of questions properly as given in the question paper while answering.
2. Write the correct and complete answers.

**SECTION – A**

- I. Answer any ten of the following in a word or a sentence each. While answering multiple choice questions, write the serial number/alphabet of the correct choice and write the answer corresponding to it.

Each question carry 1 mark :

**(10 × 1 = 10)**

- 1) What is Management?
- 2) Principles of Management are not
  - a) Universal
  - b) Flexible
  - c) Absolute
  - d) Behavioural
- 3) Who is the Father of General Management?
- 4) Which of the following does not characterize the Business Environment?
  - a) Uncertainty
  - b) Employees
  - c) Relativity
  - d) Complexity
- 5) Give an example for 'Rule'.
- 6) What is Budget?

27 (NS)

- 7) What is Responsibility?
- 8) What is Staffing?
- 9) Which of the following is an aspect of staffing?
  - a) Recruitment
  - b) Planning
  - c) Organising
  - d) Directing
- 10) State any one element of Directing.
- 11) Expand CPM.
- 12) Which of the following is a Fixed asset?
  - a) Cash in hand
  - b) Debtors
  - c) Building
  - d) Bills receivable
- 13) The settlement cycle in NSE is
  - a) T+5
  - b) T+3
  - c) T+2
  - d) T+1
- 14) State any one Marketing Philosophy or concept.
- 15) In which year the Consumer Protection Act was enacted?

**SECTION – B**

ii. Answer any ten of the following questions in 2-3 sentences each.  
Each question carries 2 marks : (10 × 2 = 20)

- 16) Define Co-ordination.
- 17) State any two nature of Principles of Management.
- 18) What is Discipline?



- 19) State the first two steps in Planning Process.
- 20) What is Procedure?
- 21) Give the meaning of Formal Organisation.
- 22) Mention any two merits of internal source of Recruitment.
- 23) Write any two features of Motivation.
- 24) State any two modern techniques of Managerial Control.
- 25) What do you understand by Financial Management?
- 26) Write any two regulatory functions of SEBI.
- 27) What is Marketing?
- 28) Write any two features of Personal Selling.
- 29) What is Consumer Protection?
- 30) Write any two Consumer Rights.

### SECTION – C

III. Answer any seven of the following questions in 10-12 sentences each.

Each question carries 4 marks :

(7 × 4 = 28)

- 31) Briefly explain any four importance of Management.
- 32) Explain the scientific Principles of Management contributed by F.W. Taylor.
- 33) Explain any four Dimensions of Business Environment.
- 34) Explain any four challenges that were to be faced by business and industry due to changes in Government Policy.



27 (NS)

- 35) Explain the importance of planning with any four points.
- 36) Explain the four methods of off-the-job training.
- 37) Explain the importance of Controlling.
- 38) Explain the limitations of Controlling.
- 39) What is capital budgeting decision? Explain briefly the factors affecting capital budgeting decisions.
- 40) Explain any four factors affecting the working capital requirements of an Organisation.
- 41) Briefly explain any four money market instruments.
- 42) Discuss briefly any four differences between Selling and Marketing.
- 43) Explain the elements of Marketing Mix.
- 44) State any four responsibilities of consumers while purchasing, using and consuming goods and services.

**SECTION – D**

IV. Answer **any four** of the following questions in **20-25** sentences each.  
Each question carries **8** marks : **(4 × 8 = 32)**

- 45) Explain the characteristics of Management.
- 46) What is Organising? Explain the importance of Organising.
- 47) Define Delegation. Explain the importance of Delegation.
- 48) Explain the process of Selection.
- 49) Explain the principles of Directing.
- 50) Explain the qualities of a good leader.
- 51) What is Stock Exchange? Explain the functions of Stock Exchange.
- 52) Explain the merits and limitations of Advertising.



**SECTION – E**

**(PRACTICAL ORIENTED QUESTIONS)**

- V. Answer any two of the following questions. Each question carries 5 marks :  
(2 × 5 = 10)
- 53) Assuming that you are the manager of an organisation, draw the neat diagram of different levels of management to specify that authority – responsibility, relationships create different levels of management.
- 54) As a HR manager, list out any ten sources of recruitment to fill in the vacancies in your organisation.
- 55) As a financial consultant, give the list of any ten of the factors which effect the choice of Capital Structure.
- 56) As an exploited consumer, write a complaint letter to your nearest district consumer forum claiming reasonable redressal.
-