

30 Aug 2022: PIB Summary for UPSC

TABLE OF CONTENTS

- [1. Competitiveness Roadmap for India @ 100](#)
- [2. MeitY Startup Hub \(MSH\)](#)
- [3. One Herb, One Standard](#)

1. Competitiveness Roadmap for India @ 100

Syllabus - GS 2, Development Processes.

Prelims - Competitiveness Roadmap for India @ 100.

Context - Release of Competitiveness Roadmap for India @100 by Economic Advisory Council to the Prime Minister (EAC-PM).

Details -

- The roadmap is a part of the India Competitiveness Initiative. It is a collaborative endeavour between the EAC-PM and the Institute of Competitiveness.
- It aims to set up new guiding principles for the nation's growth journey over the following years and lead different states, ministries and partners in India's growth to develop a sector-specific roadmap for achieving desired goals.
- The road map is based on the competitiveness framework developed by Prof. E. Porter (Harvard Business School). As per this approach, productivity is the driving force for sustained prosperity.
- The road map guides the way for India to become a high-income country by 2047 through region-specific and sector-specific policies based on the principles of "4 S".
- The '4 S' guiding principles redefine the approach to attaining prosperity by stressing the need for prosperity growth to be matched by **social progress**, to be **shared** across all regions within India, to be environmentally **sustainable**, and to be **solid** in the face of external shocks. By capturing these four important aspects, the '4 S' guiding principles lead the way for resilient and holistic development.
- The roadmap offers a thorough diagnostic assessment of India's present competitiveness level, the main challenges faced and the opportunities for growth. In order to become a high-income nation, the roadmap suggests important areas of action:
 - Improve labour productivity and enhance labour mobilisation
 - Boost the creation of competitive job opportunities
 - Improve policy implementation through greater coordination across different ministries

2. MeitY Startup Hub (MSH)

Syllabus - Achievements of Indians in science & technology; indigenization of technology and developing new technology.

Prelims - MeitY Startup Hub, an initiative of the MeitY (Ministry of Electronics and Information Technology).

Context - An interactive session with Startups.

Details -

- An interactive session was organised by MeitY Startup Hub (MSH) wherein some successful startup beneficiaries of MSH partner programmes shared their success stories.
- Around 3000+ tech startups are supported by MeitY Startup Hub (MSH) and it aims to scale more than 10,000 startups in the next 3-5 years.
- The objective of MSH is to create a national platform which focuses on promoting technology, innovations, startups and the creation of intellectual properties.
- The session served as an encouraging feedback that can be taken forward with “Digital India Genesis” (Gen-next support for Innovative Startup), a National Deep-tech Startup Platform to discover, support, grow and make successful startups in Tier II and Tier III cities of India.
- The ‘Digital India GENESIS’ was launched by the Prime Minister at Digital India Week 2022.

2. One Herb, One Standard

Syllabus - One Herb, One Standard

Context - MoU between PCIM & H and IPC

Details -

- An MoU was signed between the Indian Pharmacopoeia Commission (IPC), Ministry of Health & Family Welfare and Pharmacopoeia Commission for Indian Medicine and Homeopathy (PCIM & H), Ministry of Ayush. This inter-ministerial cooperation is to promote and facilitate “One Herb, One Standard”.

- This cooperation between ministries is to promote public health by facilitating the development of harmonised herbal drug standards.
- This MoU will promote the exchange of information in the area of standardisation of traditional medicine by sharing scientific information and drug raw materials/extracts, seminars, training, workshops, etc. The sole authority of publication of monographs categorised under “One Herb, One Standard will lie with PCIM & H only.
- Through this MoU, all Indian quality standards will become contemporary with the global standards for the same botanicals.

About Indian Pharmacopoeia Commission: IPC is an autonomous Institution of the Ministry of Health and Family Welfare, GoI. IPC is created to set the standards of drugs in the country. Its basic function is to regularly update the standards of drugs commonly required for the treatment of diseases prevailing in the region. It publishes official documents for improving the quality of medicines by way of adding new and updating existing monographs in the form of Indian Pharmacopoeia (IP).

About Pharmacopoeia Commission for Indian Medicine and Homoeopathy (PCIM & H): It is an autonomous body under the Ministry of AYUSH, GoI. Its objective is to develop pharmacopoeial standards for Ayurveda, Unani, Siddha and Homoeopathy drugs. It also acts as Central Drug Testing cum Appellate Laboratory for ‘Indian Medicine’ and ‘Homoeopathy’.
