

Pradhan Mantri Jan-Dhan Yojana (PMJDY)

Pradhan Mantri Jan-Dhan Yojana (PMJDY) was launched by Narendra Modi on 28th August 2014. It is a national mission with an aim to provide access to various financial services including Remittance, Credit, Insurance, Pension, Banking Savings & Deposit Accounts in an affordable manner. Prime Minister Narendra Modi first announced this scheme during his Independence Day speech on 15th August 2014.

Pradhan Mantri Jan-Dhan Yojana (PMJDY) Latest News

As per the recently published data (2023) from the RBI, the total balance in the Pradhan Mantri Jan Dhan Yojana (PMJDY) accounts has crossed the milestone of ₹2 lakh crore.

- The scheme now has 48.70 crore beneficiaries of which 27.08 crore are women.
- It took almost five years to reach the milestone of ₹1 lakh crore balance in July 2019.
- It became vital for the implementation of the Pradhan Mantri Garib Kalyan Yojana during COVID times.
- The financial year 2022–23 was record-breaking for it as ₹50,000 crore (one-fourth of the total balance now) was added to the deposits.

Financial Inclusion is the delivery of financial services at an affordable cost to the vast sections of the disadvantaged and low-income groups, providing them with timely and adequate access to financial products and services. You can know further about [financial inclusion](#) on the linked page.

With the outbreak of Covid-19 in India, the Finance Minister of India, Nirmala Sitharaman made an announcement to provide Rs. 500 per month to every Women Jan-Dhan Account Holders for the next three months. This announcement was made on 26th March 2020 as an initiative towards the loss caused by the outbreak.

A relief package worth Rs 1.70 lakh crore will also be provided by the government to tackle the financial difficulties arising from Covid-19 outbreak under the PM Garib Kalyan Scheme. The 21 days lockdown is expected to cost the Indian Economy a cost of around 9 lakh crores.

As of 3rd August 2020, it was reported that more than 40 crore bank accounts have been opened under the government's flagship financial inclusion drive

Pradhan Mantri Jan Dhan Yojana is a financial inclusion campaign which provides universal access to banking facilities. It also ensures to provide financial literacy with at least one basic banking account for every household in India.

The highlights of this scheme have been mentioned in the table below:

Name of the scheme	PMJDY
Full-Form	Pradhan Mantri Jan-Dhan Yojana
Date of launch	28th August 2014
Government Ministry	Ministry of Finance

What are the benefits of the PMJDY scheme?

Pradhan Mantri Jan Dhan Yojana (PMJDY) was introduced with a target of opening bank accounts for around 7.5 crores uncovered households in India by 26th of January, 2015. This scheme was successful in opening around 12.54 crore accounts by 31st January 2015 with deposits exceeding Rs. 10,000 crores. PMJDY scheme is also certified by the Guinness World Records for its achievements which states that most bank accounts opened in one week as part of the Financial Inclusion Campaign is 18,096,130 and was achieved by the Department of Financial Services, Government of India.

Some of the benefits provided under this scheme are mentioned below:

- The scheme covers both the urban as well as rural areas and provides an indigenous Debit Card (RuPay card) to each of its account holders.
- No minimum balance is required for opening an account under this scheme. The beneficiary can open his/her account in any bank branch or Business Correspondent outlet at zero balance.
- It ensures to provide on Core Banking System (CBS) along with mobile banking using USSD facilities. A facility of call center and a toll-free number is available nationwide.
- Pradhan Mantri Jan Dhan Yojana provides each beneficiary with basic banking accounts with a debit card with inbuilt accident insurance.
- Rs. 5,000 overdraft facility for Aadhar-linked accounts as well as a RuPay debit card with inbuilt Rs. 1 lakh accident insurance cover is one of the main features provided by this scheme.
- For accounts that are opened between 15th August 2014 and 26th January 2015, a Life Insurance cover of Rupees 30,000 is provided to the eligible beneficiaries. Also after remaining active for 6 months, the beneficiary will be eligible for an overdraft of up to Rs 5,000.

Implementation of Pradhan Mantri Jan Dhan Yojana

The implementation of Pradhan Mantri Jan Dhan Yojana (PMJDY) occurred in three phases:

Phase I: 15 August 2014 - 14 August 2015

- PMJDY scheme was implemented during this period with an aim to provide universal access to banking facilities for all the household families across the country with at least one basic banking account with RuPay Debit Card which had an inbuilt accident insurance cover of Rs 1 lakh.
- It provided a financial literacy program to the villages.
- Issuing of the Kisan Credit Card was also proposed during this period.

Phase II - 15 August 2015 - 14 August 2018

It aimed at providing microinsurance to the people and pension schemes like Swavalamban to the unorganized sector through the Business Correspondents.

Phase III - after 14 August 2018

- PMJDY focused on opening accounts for every household with an existing Overdraft (OD) limit of Rs 5,000 to be raised to Rs 10,000. No conditions were attached for OD up to Rs 2,000.
- The age limit for availing the OD facility was revised from 18-60 years to 18-65 years.
- Under this expanded coverage, an accidental insurance cover for new RuPay card holders has raised from Rs. 1 lakh to Rs. 2 lakh if the accounts were opened after 28.8.18.

Achievements under PMJDY -

- Total Number of PMJDY Accounts (as of 19th August 2020) is 40.35 Crore; Rural PMJDY accounts 63.6%, Women PMJDY accounts 55.2%. Out of the total of 40.35 crore PMJDY accounts, 34.81 crores (86.3%) are operative.
- Total deposit balances under PMJDY Accounts stand at Rs. 1.31 lakh crore.
- During the first year of the scheme 17.90 crore PMJDY accounts were opened.
- Deposits have increased about 5.7 times with an increase in accounts 2.3 times between 2015 to 2020.
- A mobile application named Jan Dhan Darshak App was launched to provide a citizen-centric platform for locating banking touchpoints such as bank branches, ATMs, Bank Mitras, Post Offices, etc.